

**Vision**

The Medicine Hat Public Library is a valued resource, fostering life-long learning and enhancing the vitality of the community.

**Mission**

The Medicine Hat Public Library serves as a community hub, providing equitable and convenient access to books, media, information, and programs that help to educate, enrich, entertain, and inform.



Tic-Tac Bookworm, Medicine Hat Stampede Parade

**Board Chair Report**

On behalf of the Board of Trustees of the Medicine Hat Public Library it is my pleasure to report that 2009 was a banner year. The Board completed a needs assessment and, based on the results, we revised and updated our Plan of Service and made progress toward fulfilling these goals. We are pleased to report that provincial funding of libraries was increased during 2009 which will help us maintain and improve library service to the citizens of Medicine Hat. 2010 will see the Board working toward the renovations of the theatre and the installation of the "History Wall".



At this time I would personally like to thank all the members of the Board for their dedicated service and to thank retiring Board members Dianne Durda, Marj James and Linda Rooke for their valued contributions. In addition, the Board would like to recognize all staff members and numerous volunteers who make the library a pleasant and vital part of our community.

John Weatherhead  
Board Chair 2010

**Highlights**

2009 was another busy and exciting year for the library with physical changes to the building, new furniture, improvements in technology, and a wide complement of programs. It was also a year of library babies — four library staff members were new parents in 2009, raising a new generation of readers and library users! In the midst of the economic downturn, belief in the crucial role of the library as community resource was clearly demonstrated in City Council's continued funding support of the library in their 2009-11 budget and the province's funding increase to public libraries. That the Medicine Hat Public Library is fulfilling that role is apparent in the dramatic growth in library use in 2009.

- The Library Board conducted a Needs Assessment and developed a 2010-2012 Plan of Service.
- The Library established a Marketing Committee and worked with a local design company on a corporate standards guide.
- The Library interior was repainted to match the colours formalised in the corporate standards guide.
- The Library participated in the launch of the RISE video-conference network in October, and, in November, made the video-conference service available for the public to book and use.
- The Library Board successfully negotiated a two-year collective agreement with CUPE Local 46, effective January 1, 2010.
- The Community Spirit Donation program funded new reference shelving.
- With a Community Incentive Program grant, the Library replaced tables and chairs in both the Adult and Children's areas.
- Free public wireless internet access was introduced in October 2009.
- Through the Sunrise Rotary Ride the Road to Reading program, library staff visited 45 grade four classes reaching 1,041 students.
- The Youth Services Coordinator became a full-time position resulting in a rise in youth participation, particularly in the monthly Friday night teen events, with a record 75 teens taking part in anime night!
- The Friends of the Medicine Hat Public Library continued to support library services and programs through the purchase of film licenses, DVDs, listening stations, a replacement wheelchair, and summer reading program prizes.



Moving shelves in the Children's Department, January 2009

**Statistics**

Library In-person Visits: 222,302  
 Library Virtual Visits: 56,000  
 Items Borrowed: 507,477  
 Library Members: 10,067  
 Total of all Collections: 196,390  
 Items Lent to Other Libraries: 14,339  
 Programs: 667  
 Program Participants: 14,541  
 Public Internet Use: 34,250  
 Questions Answered: 50,952  
 Volunteers: 60



**Library Use Calculator**

Books	358,708	\$25.00	\$8,967,700.00
DVDs	100,225	\$20.00	\$2,004,500.00
CDs	19,242	\$15.00	\$288,630.00
Audio Books	18,100	\$25.00	\$452,500.00
Kits	1,085	\$25.00	\$27,125.00
Toy Tote	253	\$15.00	\$3,795.00
Magazines	9,864	\$5.00	\$49,320.00
Program Participants	14,541	\$10.00	\$145,410.00
Internet Sessions	34,250	\$5.00	\$171,250.00
Questions Answered	50,952	\$5.00	\$254,760
<b>Total:</b>			<b>\$12,364,990.00</b>



**What does this mean?**

Each library member saved \$1,228.27 for the cost of a \$5 library card





Tic-Tac Anime night, April 2009

### Library Administration 2009

Carol Ann Cross-Roen, Head of Children's Services  
 Marion Drake, Office Manager  
 Sheila Drummond, Head of Reference Services  
 Sarah McCormack, Acting Head of Children's Services (from August)  
 Hilary Munro, Head of Adult Services  
 Rachel Sarjeant-Jenkins, Chief Librarian  
 Annette Ziegler, Manager of Circulation Services

### Library Board Members 2009

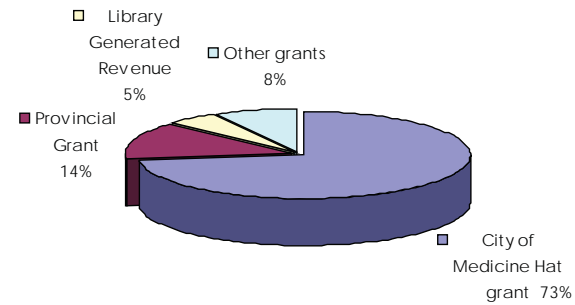
Bill Cocks	Jennifer Hart-Hubbard
Karen Cunningham	Marj James
Dianne Durda	Janice Montgomery
Alderman Julie Friesen	Linda Rooke
Michelle Gaucher	John Weatherhead

### Financial Highlights

The Medicine Hat Public Library is funded through City and Provincial grants and some library generated revenues.

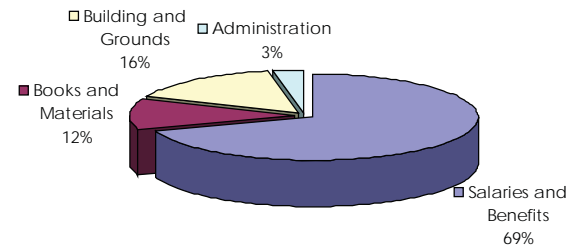
### Revenue

City of Medicine Hat:	\$1,656,244
Provincial Grant:	\$326,300
Library General Funds:	\$112,006
Other Grants:	\$184,738



### Expenditures

Salaries & Benefits:	\$1,584,737
Books & Materials:	\$262,173
Building & Grounds:	\$355,136
Administration:	\$62,984



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